



Parent Handbook

Email: gosfdemons@gmail.com

Website: godemons.org

Twitter: [sfhsdemonhoops](https://twitter.com/sfhsdemonhoops)

Instagram: [sfhsdemonhoops](https://www.instagram.com/sfhsdemonhoops)

Facebook: [sfhsdemonhoops](https://www.facebook.com/sfhsdemonhoops)

Demon Basketball Core Values

The Demon Boys Basketball Program will strive to produce student athletes to be the best version of themselves on and off the court. These core values will be emphasized daily.

Core Values:

- **Integrity:** Doing the right thing whether someone is watching or not. Self-owning their actions on and off the court.
- **Commitment:** The amount of buy-in and full participation during the pre-season, regular season and postseason will hold a determining factor on how successful our program will be. The student athletes and coaches must understand this core value. We are committed to something greater than ourselves.
- **Humility:** Caring about something bigger than ourselves. (Being coachable and being a great teammate)
- **Improvement:** Caring about the process and wanting to get better.
- **Accountability:** Being held accountable for right and wrong choices will educate the athletes to become better people now and in the future.

Program and Team Goals

Program goals are a staple of every championship program. Team goals become motivating factors and drive a program to achieve beyond their potential.

Program Goals:

1. Be school and community leaders.
2. Bring our community together.
3. Instill core values in all athletes.
4. Strive to be the hardest working and well-conditioned team each game.
5. Ensure players have an enjoyable experience.

Team Goals:

1. Have great character on and off the court.
2. Play with passion on the defensive end.
3. HAVE FUN!
4. Daily competitive practices
5. Keep a 3.0 team grade point average.
6. Win our district.
7. Advance in the playoffs
8. Compete for a blue trophy.

Player Development

Expectations of Player Development:

1. **Pre-Season (Jump School):** This is our plyometric circuit that athletes complete three times a week from August-November. This helps us develop the skills needed to perform on both sides of the ball.

2. **In season games and practice:** Quality practice plans that focus on skills that we need to develop or enhance. Practices become more focused as the season moves along.

3. **Weight Training:** Weight training is performed all year long. During the preseason, we lift hard three times a week. In season, we will do light lifting to maintain our strength. Off-season we will lift hard three times a week and track our progress.

4. **Film Study:** Film study takes place during the season. Each athlete is assigned a Hudl account where they can watch films of themselves or their upcoming opponents. Coaches will hold film study sessions as needed.

5. **Summer Program:** Athletes make the biggest leap during the summer. We practice Monday-Thursday 3-5 and will participate in team camps on the weekends. We ask parents and athletes to reserve the month of June for basketball.

Parent / Player Involvement and Expectations

Things that we will do:

1. Treat parents and athletes with respect as the primary authority in the student athletes' life.
2. Always discuss improvement points and personal player evaluations both during preseason and postseason.
3. Provide resources to communicate about the program (e-mails, schedules, etc.)

Things that we will not do:

1. Discuss team personnel, playing time or any other basketball related issue at any time.
2. Discuss anything about another player, parent or coach without the other player, parent or coach being confronted and in attendance at the meeting.

Game Day/Uniforms:

1. To play on the day of a scheduled game, players must be in school the entire day. If a player is ill or misses part of the day, he will not be able to participate in the game, unless the student has provided coaches with a doctor's note.
2. Each home game, Demon basketball players will be required to dress in a buttoned-up shirt and tie during the school day. For away games, athletes are required to wear travel gear. Failure to follow this policy will result in disciplinary action at the discretion of coaches.
3. All Uniform and Practice Gear belong to the program. Players are responsible for making sure these items do not return to us damaged or lost. Parent/Guardian/Player will be responsible for compensation for these items.

Bus Travel:

1. Student-Athletes will be required to ride the bus, to and from games. In case of emergency, coaches need to be notified and SFPS release form will need to be signed by PARENT AND/OR GUARDIAN.

Practice:

1. Athletes or Parents must inform the coaching staff regarding all absences or tardiness. Please bring doctor's notes if your athlete has visited the doctor's

- office.
2. Your teammates and coaches rely on every player to attend practice. Whether an absence is excused or unexcused and how the situation is handled, will be determined by the coaching staff.
 3. No-Call, No-Show
 - First Offense - Sit out first half of next game.
 - Second Offense - Sit out entire game.
 - Third Offense - Meeting with parents, student and coaches. Possible removal from team.
 4. All players need to be on the court and ready at least 10 minutes before practice. Gym will be open at least 30 minutes prior to the start of practice.

Social Media:

All athletes are asked to always be mindful of what is said and posted on social media. Any violation of using these social media sites by posting lewd, inappropriate, compromising, illegal, or unacceptable photos and statements will be met with discipline from coaches and/or school administration.

Parent/Player/Coach Communication:

The Demon Basketball Program will be using the “Band” app when communicating with coaches. Players and parents will be required to download prior to the start of the season. Players and families will be able to communicate through group and individual messages. This is where we will share information regarding snow delays, practice schedule changes, etc.

Fundraising

The following are fundraisers that will occur on a yearly basis. All athletes are encouraged to participate.

1. Basketball camps for youth boys and girls.
2. Corporate sponsors (Banner identifying sponsors will be created and posted in our facilities).
3. Free Throw-A-Thon.
4. Merchandise sales at games and other events.
5. Hosting summer team camps.
6. Hosting AAU tournaments.
7. Game concessions.
8. Golf Tournament

All proceeds go towards the general fund within the program and will be used toward things such as equipment, uniforms, coaches, season tournament fees, summer travel, summer team camps and technology equipment for the program.

Booster Club Mission/ Expectations

Mission:

The booster club exists to uphold the core values of the program in all operational areas such as fundraising, communication and accounting.

Booster Club Expectations:

1. President:

- Upholds and instills core values throughout the booster club.
- In charge of organizing and facilitating booster club meetings.
- Promotes booster club throughout parents and tries to get every parent involved in the program.
- Communicates regularly with the coaching staff to figure out needs of the program.
- Communicates and connects booster club members with each other.

2. Vice President:

- Upholds and instills core values throughout the booster club.
- Takes the lead in organizing and implementing fundraising activities.
- Organizes and facilitates meetings if the president is not in attendance.
- Recruits sponsors.

3. Treasurer:

- Accounts funds within the program.
- Writes checks and documents all expenditures within the program ·
- Signs checks along with the president of the booster club.

4. Secretary:

- Takes Notes at the booster club meetings.
- Compiles a database with parent contact info and sends out pertinent info from either the president or the varsity coach.
- Assists with fundraisers.

5. Head Varsity Coach:

- Communicates the needs of the program with the booster club.
- Oversee core values of the booster club.

Annual Schedule

The following is a proposed annual schedule that will give our program the best chance for success.

<p>April:</p> <ul style="list-style-type: none"> · Introduction of team · Outline program goals · Know Your Roles (KYR's) · Plan for summer program · Hand out off-season information to players and parents 	<p>October:</p> <ul style="list-style-type: none"> · Check mid-quarter grades · Weight train and condition · Regular season practice
<p>May:</p> <ul style="list-style-type: none"> · Open gym · Fundraise · Team Camps · Attend Coaching Clinic 	<p>November:</p> <ul style="list-style-type: none"> · Assess quarter grades · Discuss team/season goals · Hold Open tryout · Continue regular season practice · Start regular season games · Fundraise (Video Board)
<p>June/ July:</p> <ul style="list-style-type: none"> · Open Gym · Team Camps · Fundraising (AAU Tournament) · Weightlifting and conditioning 	<p>December:</p> <ul style="list-style-type: none"> · Scout opponents · Practice 6 days a week · Host Holiday Tournament
<p>August:</p> <ul style="list-style-type: none"> · Vacation for players and coaches · Pre-Season training when school starts · Sign up for fall leagues · Fundraiser (Calendar) 	<p>January/ February:</p> <ul style="list-style-type: none"> · Check semester grades · Continue to emphasize team goals · Continue to scout opponents · District Season · Continue practice schedule · Prepare for post season · Compete in Playoffs
<p>September:</p> <ul style="list-style-type: none"> · Team meeting to refocus on our team and individual goals · Discuss importance of grades · Weightlifting and conditioning · Open gym · Fundraise (Golf Tournament) 	<p>March:</p> <ul style="list-style-type: none"> · Compete in state playoffs · End of season analysis · Coaching staff evaluations · Team banquet to reward student athletes for all of their hard work · Individual player meetings to evaluate performance and create future goals

Coaches Contact Information

Coaches are available anytime if a player or parent needs to get in touch with us. There are certain situations where it is mandatory for a player to call a coach. Those situations are:

1. If a player will not be at a workout/team function.
2. If a player is going to be late to a workout/ team function.

If a player does not contact a coach before the workout/team function begins and he is late or absent, then there will be disciplinary action taken either towards the player or the team.

There Will be a 24 hour "Cool Down" period after games until the coaching staff will meet with parents or athletes to discuss any concerns.

Contact Information

Varsity Head Coach:

Francisco Rivera 505-501-9646 fjrivera09@gmail.com

Varsity Assistant:

Kirsten Beach 209-604-1514 kbeach@sfps.k12.nm.us

Varsity Assistant:

Kendrick Nichols 773-490-4830 kendrick23nichols@gmail.com

Varsity Assistant:

Damon Laemmle 505-467-2480 dlaemmle@sfps.k12.nm.us

Junior Varsity Head Coach:

Oscar Chavez 505-699-3086 ochavez@sfps.k12.nm.us

C-Team Head Coach

Victor Gonzales 505-490-3113 victorgzls@gmail.com